

Rep Order# 6870007 **Ver#** 1 **Status** New
EC'd No

Traffic Order#

Showing Buylines: All Lines

1 of 2

Station KSNV-TV LAS VEGAS, NV.
Advertiser () .HORSFORD FOR CONGRE
Product HORSFORD 4 CONGRESS
Estimate#
Buyer JESSE DEMASTRIE
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 115/122/
Flight Dates 11/04/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC = *

--- REMARKS ---

SENDING AN ORDER THAT YOU ALREADY ENTERED ON 11/4

PLEASE DO NOT DOUBLE BOOK

PLEASE CNF

THANKS

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Printed: 11/06/2012 2:59 PM
Last Received: 11/06/2012 12:35 PM
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---REPORT TOTALS---

Report Totals: 9 / \$21,600.00

---SALES MONTHLY TOTALS---

Nov 12: 9 / \$21,600.00

Sales Totals: 9 / \$21,600.00

Station Totals: 9 / \$21,600.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$74,483	CATV	0%	KBLR	0%	KINC	0%	KLAS	28%	KSNV	29%
		KTNV	20%	KTUD	1%	KVCW	2%	KVMY	2%	KVVU	18%
		XXXX	0%								

---COMPETITIVE COMMENTS---

NEW ORDER

EST SHARES

Books NOV12
Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE